

ELECTRIFICATION ALLIANCE

March 1, 2022

To:

Ursula Von der Leyen, President of the European Commission
Frans Timmermans, Vice-President of the European Commission
Kadri Simson, Commissioner for Energy

Dear President von der Leyen,

Dear Vice-President Timmermans,

Dear Commissioner Simson,

this is a strategic moment for European leaders to fully embrace the merits of the Green Deal in terms of decarbonisation, economic resilience and citizens' involvement, as well as strategic security of supply, by accelerating the transition to clean and electrified energy systems.

We are the Electrification Alliance, an alliance of 10 European associations that firmly believe electrification is the future of the EU's energy system. We call on the Commission to make energy savings and cost-effective electrification of the energy system the priority actions in its forthcoming strategy for more affordable, secure and sustainable energy.

This is in line with the Commission's Energy System Integration Strategy of 2021 and backed up by a number of reports, including those most recently published by the International Energy Agency and McKinsey.

In a previous letter ([link](#)) we recommended three measures to accelerate electrification and help overcome the current situation of high wholesale electricity prices: reducing taxes on electricity bills, fully implementing the Clean Energy Package provisions to ensure flexible consumption for all, and accelerating the deployment of zero-carbon electricity, primarily wind and solar. In addition, confidence in the stability of the regulatory framework will be crucial to expanding and decarbonizing the electricity sector while empowering consumers.

Let Europe's response to the current crisis be ramping up support to ensure the exponential growth of clean electricity, mainly based on wind and solar, and electrification to replace fossil fuels in buildings, transport and industry. This will ensure a transition to an efficient, reliable, consumer-centric and secure energy system.

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The Electrification Alliance and its members will continue to monitor and engage in this debate. We remain at your disposal to answer any questions you may have.

Sincerely,

The Signatories:



AVERE - the European Association for Electromobility, the European Heat Pump Association, Eurelectric, the European Climate Foundation, the European Copper Institute, EuropeOn – The European Association of Electrical Contractors, the Renewables Grid Initiative, smartEn – smart Energy Europe, SolarPower Europe and WindEurope

For more information about the Electrification Alliance: <http://electrification-alliance.eu/>