#Skills4Climate: solving the skills and professionals’ shortages in the energy transition
What is EuropeOn?

Since 1954, EuropeOn (ex-AIE) is the voice of European electrical contractors, a sector consisting of:

- **300 thousand** businesses, mainly local SMEs but also multinational companies
- **1.8 million** professionals, i.e. **1 in every 134** active Europeans and **15%** of construction sector workforce,
- **200 billion** € annual turnover

#Skills4Climate
**Context**

We first launched the Skills4Climate campaign in **November 2019**

Green Deal → involves electrification, deployment of renewables, energy efficiency → concrete implementation relies on availability of electrical contractor & installers

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**A technical challenge**

Energy transition requires the quick rollout of clean technologies

Technologies are evolving at a fast pace

Technologies are increasingly complex and interlinked

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**A workforce challenge**

The electrical contracting sector already reports difficulties with recruiting as well as numerous vacancies

Europe-wide lack of attractiveness of the sector & education

The technical challenge exacerbates the workforce challenge

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#Skills4Climate
OVERARCHING ASKS

• Intertwine Skills and Climate Strategies
• Incentives for Technical education
• Incentives for Apprenticeships
• Incentives for Up- and Re-Skilling
• More Public-Private Partnerships
OUR MEMBERS’ COMMITMENTS AND ACTIONS

https://www.metiers-electricite.com/
OUR MEMBERS’ COMMITMENTS AND ACTIONS

Have a look at STUL’s “Invisible Power” campaign, to improve the attractiveness of electrotech careers: HERE
OUR MEMBERS’ COMMITMENTS AND ACTIONS

Makers van morgen/ Tomorrow’s makers => have a look at the campaign
OUR MEMBERS’ COMMITMENTS AND ACTIONS
EuropeOn’s commitments and actions

- Nov. 2020: Launch of the Pact for Skills with Commissioner Breton

*How can we emphasise the positive ideas…*

- Not good enough (poor reputation)
- Dead-end
- Mostly male (macho?)
- Getting rid of school
- Dangerous

- Hands-on
- Team spirit
- Old-fashioned
- Getting rid of school

- Innovation
- Low qualified
- Dangerous
- Working outdoors

- Hard job
- Purposeful (mitigate climate change, contribute to key infrastructures)
- Challenged life/workbalance
- Independence & Entrepreneurship

- Low-paid
- Dirty job
- Job security
- Repetitive tasks

- Green
- Real career development
- Working outdoors

*…and debunk the negative clichés?*
**THE #SKILLS4CLIMATE CAMPAIGN IN 2022**

We gave a new push to our campaign in **March 2022**, in the context of the Recovery plans, the Fit for 55 package and the energy crisis.

Investing in climate-related skills will foster jobs that are:

- NUMEROUS
- GREEN
- QUALIFIED
- LOCAL
The #Skills4Climate campaign in 2022

Read our #Skills4Climate letter ➔ https://bit.ly/EO-S4C
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• Require Member States to assess the gap between available and needed installation professionals to achieve EU climate and energy objectives

This will confront Member States with the pressing discrepancy in available personnel and the challenges they will face in the attainment of EU targets. It will encourage them to take appropriate action to promote technical careers and set up state-of-the-art training facilities.

THE #SKILLS4CLIMATE CAMPAIGN IN 2022

Read our #Skills4Climate letter → https://bit.ly/EO-S4C

• Launch an ambitious EU campaign to change mindsets across Europe...

…and enhance the attractiveness of technical/vocational education and careers in the twin transitions.

Such a campaign should also aim at attracting a workforce reflective of the gender and cultural diversity of Europe, presently underrepresented in the sector.

A Europe-wide campaign could be kicked off through an EU Skills Summit, inspiring national governments to develop bespoke campaigns in their own markets.
THE #SKILLS4CLIMATE CAMPAIGN IN 2022

• Gather Member States, social partners, academia and all relevant EU and national stakeholders under a “Skills4Climate/Climate crafters Platform”

Similar format as the “Just Transition Platform”

Making technical careers a priority in the twin transitions

Connecting the challenge to ongoing EU initiatives (e.g. Social Climate Fund, Just Transition Fund, ERASMUS+, Bauhaus initiative, European Year of Youth activities, EU Sustainable energy Week, VET week, etc).

Read our #Skills4Climate letter → https://bit.ly/EO-S4C

#Skills4Climate
Thank you!

Skills4Climate