

## **Clean Industrial Deal: a positive step towards electrification, but who will implement it?**

**Brussels, 26 February 2025** – EuropeOn, the European association of electrical contractors, welcomes the **Clean Industrial Deal's** commitment to **electrification** with a 32% electrification KPI by 2030 and to **skills development**. However, the plan **overlooks workforce shortages**, failing to ensure that Europe has enough qualified professionals to install and integrate clean technologies necessary for the electrification, decarbonisation and competitiveness of industries and companies in Europe.

### **Key takeaways:**

- Including a **clear 32% electrification KPI by 2030 (against 21.3% currently)** is a strong move in the right direction. Along with the proposed actions on grids, taxation and affordability, this KPI provides companies with more confidence to invest in their assets and workforce.
- While the Clean Industrial Deal soundly recognises the need to address skills shortages by including a dedicated pillar, **it fails to identify the root problem: workforce shortages**. As explained in EuropeOn's Manifesto<sup>1</sup>, **without enough workers, upskilling and reskilling efforts won't be enough** to implement the provisions included in the Clean Industrial Deal.

***"Electricians are essential to deploy clean technologies, yet at least 16 European countries<sup>2</sup> already face shortages of these key professionals. The same is true with nurses, for which the European Commission recently announced a specific action<sup>3</sup>. We call for a similar initiative to support the electrical sector and secure the success of the Clean Industrial Deal"*** said Julie Beaufile, EuropeOn Secretary General.

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*EuropeOn is the European voice of the electrical contracting industry. Europe is home to about 2.7 million electrical professionals, employed by 420,000 businesses and generating over €300 billions of annual turnover. Together, they are making the green and digital transitions concretely happen in every parts of Europe, by helping end-users access services and technologies that run on clean and efficient electricity.*

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<sup>1</sup> <https://europe-on.org/wp-content/uploads/2024/02/2024-Manifesto.pdf>

<sup>2</sup> European Labour Authority Report (2024): [https://www.ela.europa.eu/sites/default/files/2024-05/EURES-Shortages\\_Report-V8.pdf](https://www.ela.europa.eu/sites/default/files/2024-05/EURES-Shortages_Report-V8.pdf)

<sup>3</sup> [https://health.ec.europa.eu/latest-updates/launch-first-eu-action-address-nurse-shortages-shows-positive-impact-european-health-union-2025-01-17\\_en](https://health.ec.europa.eu/latest-updates/launch-first-eu-action-address-nurse-shortages-shows-positive-impact-european-health-union-2025-01-17_en)

